



www.trueunityretail.com
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WELCOME TO ALL INVITEES

"LEARN TODAY, LEAD TOMMOROW"





TRUE UNITY[™]
Growth Unlimited

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BEFORE WE BEGIN

DISCIPLINE

- Please keep mobile phones in flight mode or switched off.
- Please maintain silence during the meeting.
- Please do not leave the session after meeting starts.



DISCLAIMER

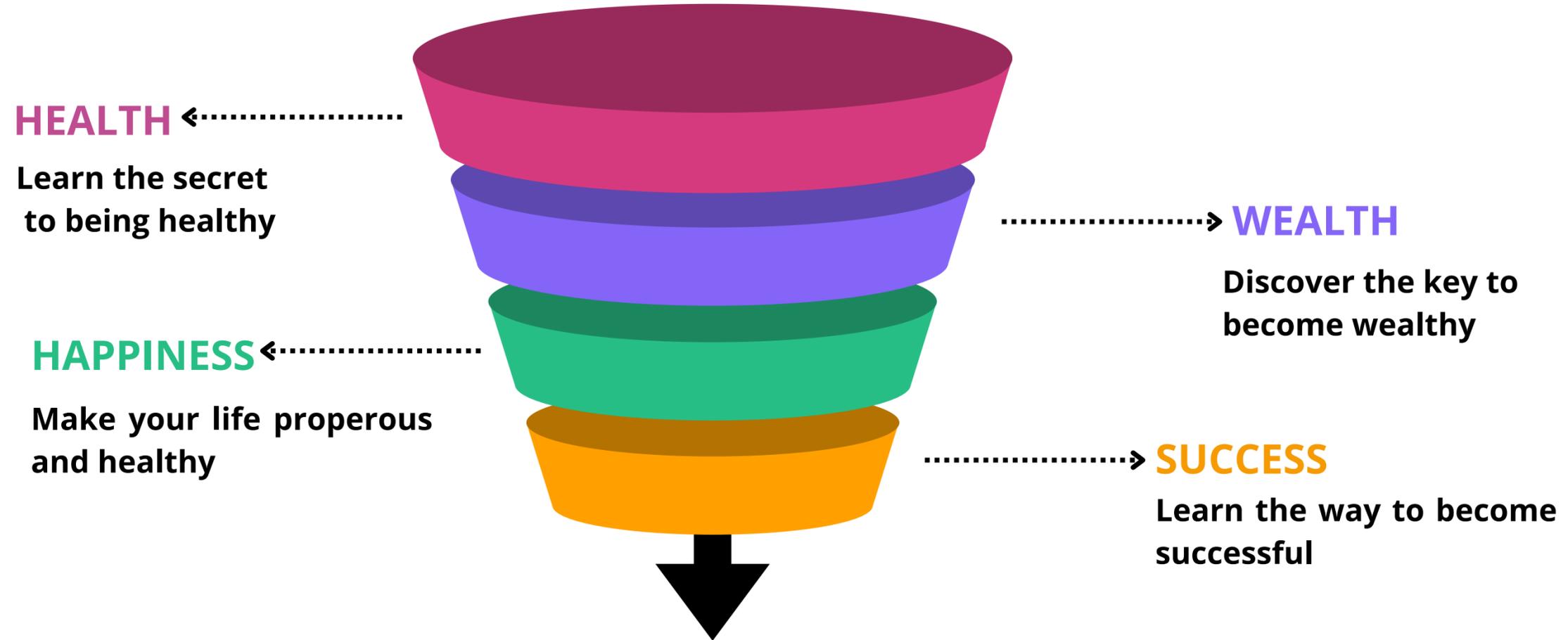
- We also do not instruct to change any medicinal prescriptions / medical treatments as recommended to you by your concerned doctor.
- Individuals who purchase our products also get an opportunity to become associated with us as a Direct Seller.
- Joining as a Direct Seller with True Unity is no guarantee of incentives. Your incentives are solely dependent on your performance.



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WHY ARE WE HERE?



WHICH IS BEST?

ACTIVE INCOME?

- Limited potential for growth
- Fixed work schedule
- No financial independence

Example- Sales, Commission

PASSIVE INCOME?

- Unlimited potential for growth
- Flexible work schedule
- Be your own boss

Example- Direct selling



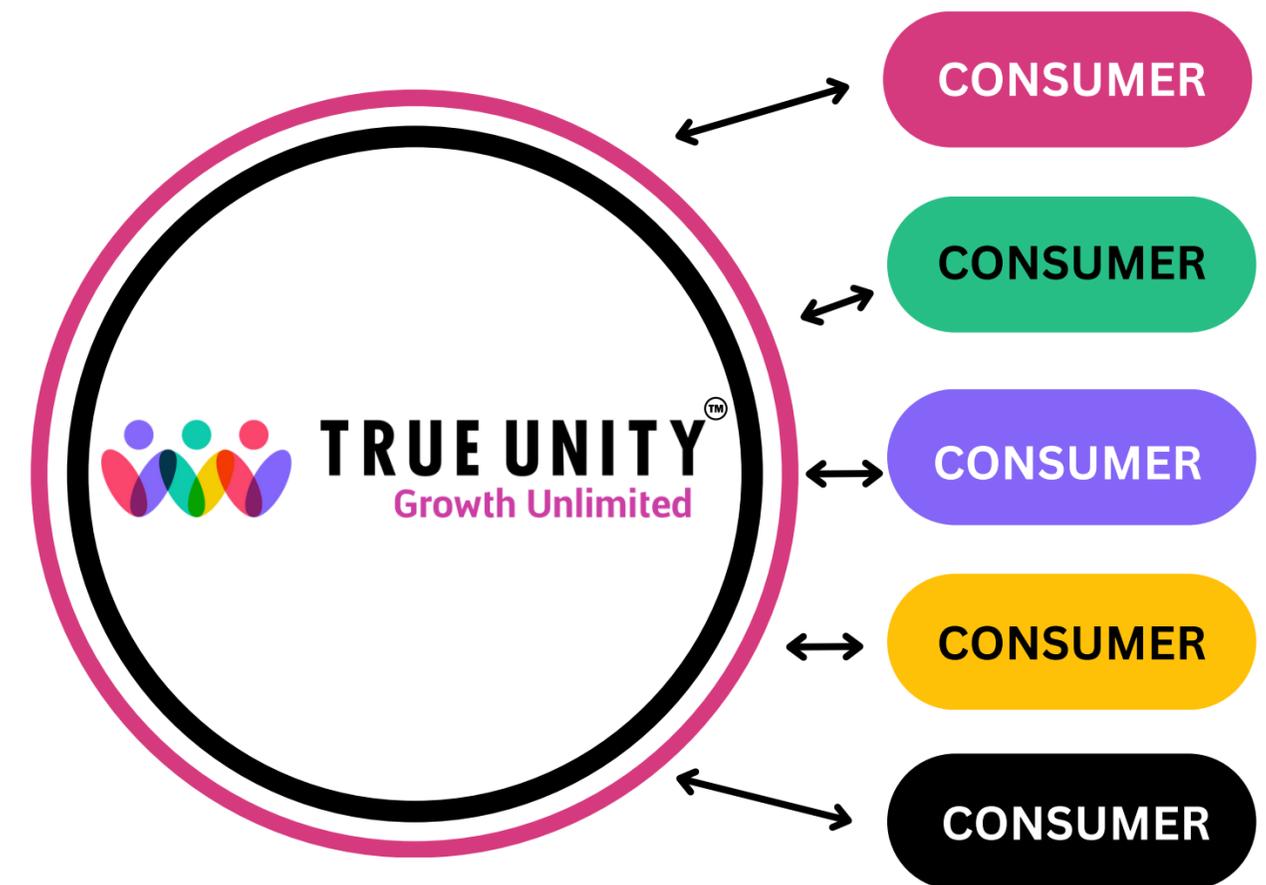
WHAT IS DIRECT SELLING INDUSTRY?

Direct selling is a business model that involves a party buying products from a parent organization and selling them directly to customers.

MANUFACTURER TO END CUSTOMER
B2C MODEL

Core features of direct selling :

1. Provides affordability & quality both.
2. Equal business opportunity for everyone.
3. Unlimited potential for growth and expansion.
4. Zero-risk and zero liability business.



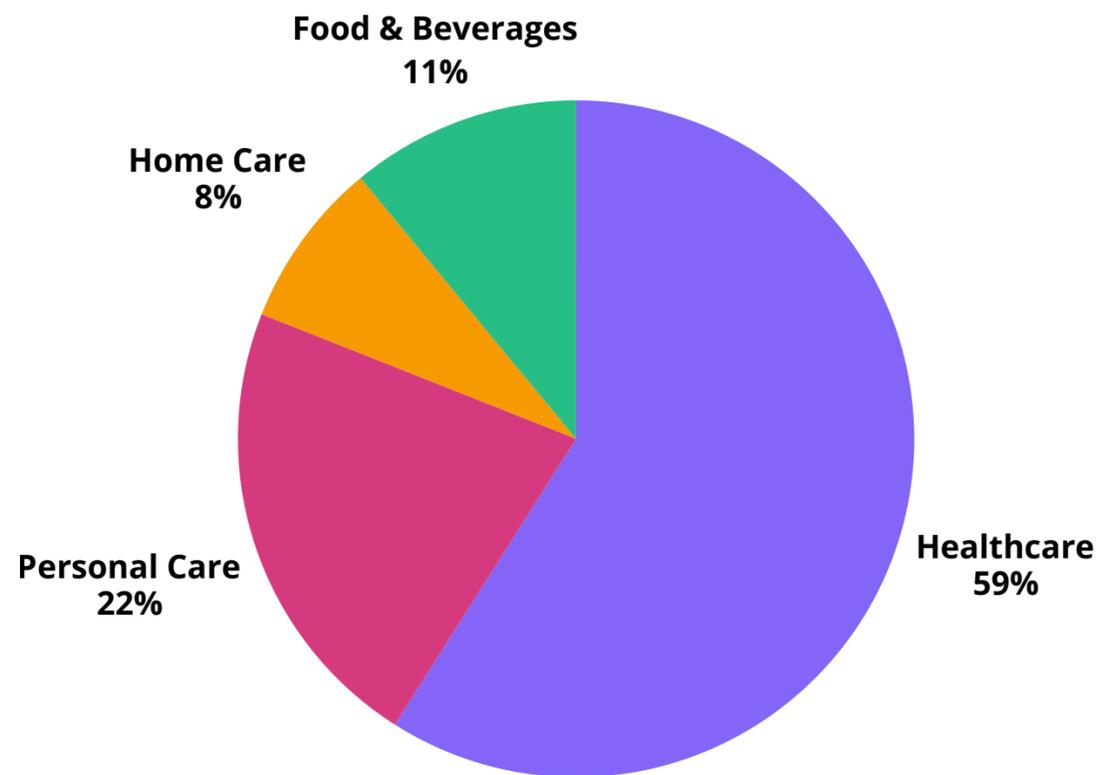
"BE YOUR OWN BOSS"



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PRODUCT BASED - DIRECT SELLING



- Alternative Healthcare
- Cosmetic & Personal Care
- Food & Beverages
- Home care

MARKET SHARE

- 59% - 2022/23
Alternative Healthcare
- 22% - 2022/23
Cosmetics & Personal Care
- 11% - 2022/23
Food & Beverages
- 8% - 2022/23
Home Care



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THE NEW ERA OF BUSINESS HAS EMERGED

THIS IS THE AGE OF CONCEPT SHARING AND NETWORKING

LEGAL PRODUCTS BASED CONCEPT SHARING BUSINESS

YOUR NETWORK IS YOUR NET-WORTH





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BUSINESS OPPORTUNITY

- **Company: True Unity Retail Private Limited**
- **Presentation: Business Opportunity Overview**



TABLE OF CONTENT

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- About
 - Vision & Mission
 - Director's Message
 - Our Product's
 - Income Opportunity
 - Contact Us





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ABOUT OUR COMPANY

“ True Unity is a wellness company dedicated to providing innovative, technology-based solutions for health-conscious individuals and families. Our mission is to transform modern lifestyles into joyful living by promoting balanced and disciplined habits. We aim to create millions of loyal "Wellness Warriors" who are committed to living healthier, happier lives ”.





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VISION

Our vision is to empower people to prioritize their health through innovative, holistic wellness solutions, helping them live healthier, happier lives and build a thriving future.

MISSION

Our mission is to empower individuals with high-quality health and wellness solutions, promoting holistic well-being through expert guidance and support. By 2025, we aim to impact 10 million lives, inspiring them to become wellness ambassadors for a healthier world.



VALUE

- **Integrity:** Acting with honesty and transparency.
- **Excellence:** Striving for the highest quality in all we do.
- **Empathy:** Understanding and supporting others' needs.
- **Innovation:** Continuously evolving with creative solutions.
- **Community:** Fostering connection and support.
- **Well-being:** Prioritizing holistic health for mind, body, and spirit.

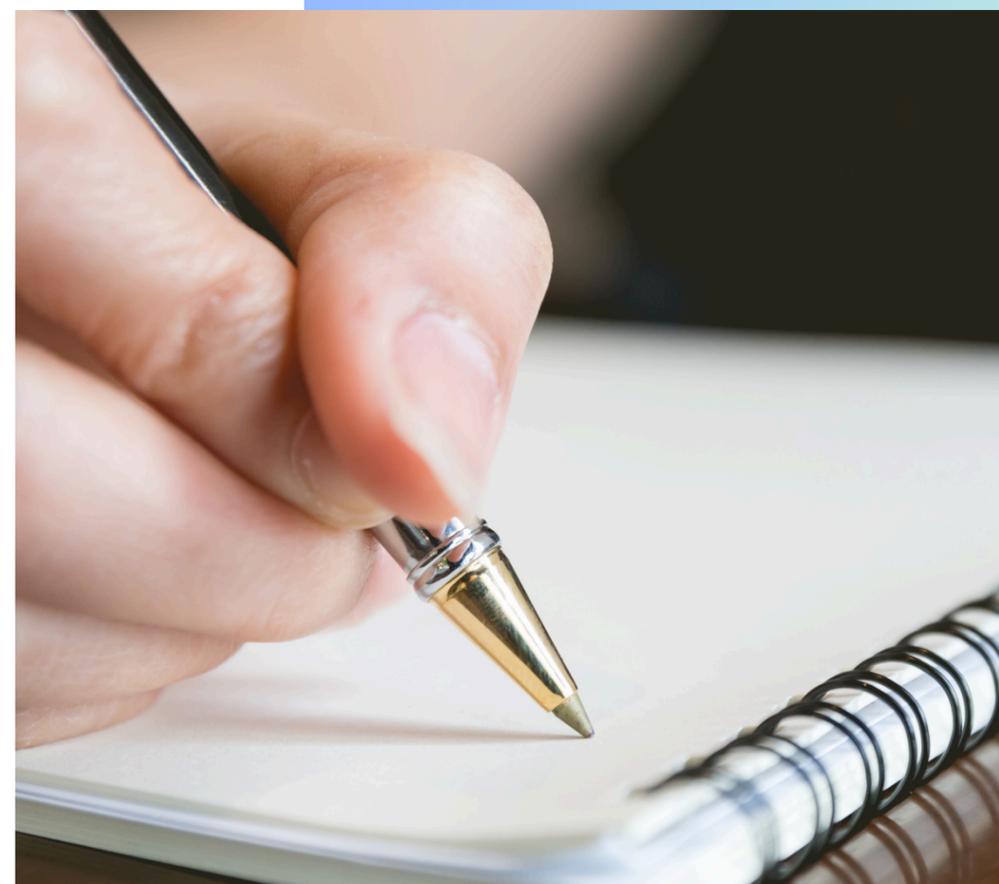


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DIRECTOR'S MESSAGE

“ As the director of this incredible journey, I’m excited to offer you the opportunity to turn your dreams into reality. Here, we believe that everyone has the potential to achieve greatness, and we are dedicated to providing you with the tools, support, and resources to help you succeed. Whether it’s improving your health, building a thriving business, or creating the life you’ve always imagined, we are here to guide and empower you every step of the way”.

“ The path to your dreams may have challenges, but with dedication, passion, and the right mindset, there are no limits to what you can accomplish. Take this opportunity to invest in yourself, embrace your potential, and join a community that believes in you. Together, we can achieve extraordinary things. Your future is bright, and it’s waiting for you to take that first step. Let’s make your dreams a reality ”





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OUR PRODUCTS



FIRST PURCHASE WELLNESS PRODUCT PACKAGE

SR.NO	PRODUCT	QTY	NEW MRP	PV	DP
1	TRUE BOOSTER	1	3000	125	2150
2	TRUE BOOSTER (90 ML)	1	3000	125	2250
3	TRUE CARE	1	2100	125	1650
4	SPECTRA 99	1	10500	500	8000
5	DR. MAGNETTO + IMITATION BRACELET	1	13000	500	9900
		1			

FIRST PURCHASE WELLNESS PRODUCT PACKAGE

SR.NO	PRODUCT	QTY	NEW MRP	PV	DP
6	TRUEAGE CAPSULE	1	2700	125	2100
7	ARJUN EXTRACT CAPSULE	1	2450	125	1850
8	VFD GARLIC CAPSULE	1	2500	125	1900
9	TRUEJOINT CAPSULE	1	2800	125	2150
10	VFD BABUL PHALI CAPSULE	1	2400	125	1800
11	TRUEDIABA	1	2800	125	2150
12	TRUELAX CAPSULE	1	2400	125	1800
13	TRUEVITALITY CAPSULE	1	2700	125	2100
14	ASHWANGANDHA EXTRACT CAPSULE	1	2450	125	1850



OUR INCOME OPPORTUNITY'S



- QUALIFYING BONUS
- SELF-SPONSERED BONUS

- ACTIVITY/MATCHING BONUS(PV)
- TRUE UNITY BONUS
- LEADERSHIP BONUS

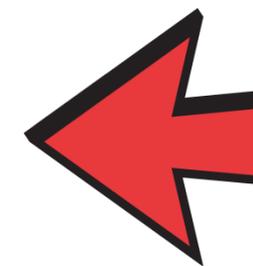
- REPURCHASE BONUS
- REPURCHASE CLUB BONUS



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- Anyone who wants to start an independent business can become an Independent Distributor by purchasing any product. **(No Registration Fees - It's Free)**

PACKAGES	(PV)
STARTER	125
BASIC	250
ADVANCED	500
SUPERIOR	1000



**OUR
PACKAGES**

QUALIFYING BONUS

Independent distributors of True Unity earn Point Value (PV) when products/services are purchased. To qualify as a Star Distributor, an ID needs 125 PV in the Left Team and 250 PV in the Right Team (or vice versa) in a 1:2 or 2:1 ratio.

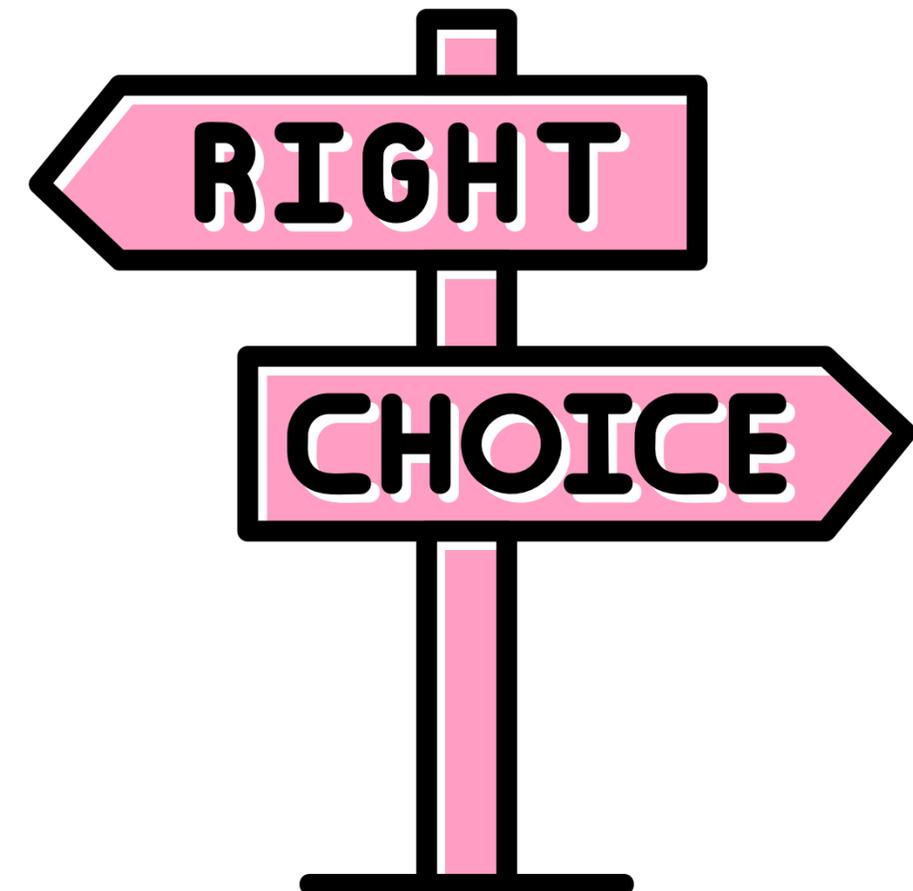
(You will get 250 + 200 = 450 Rs Bonus)

(Two direct's are compulsory)

- Value of 1 PV is considered as Rs. 10/-
- 1st pair 125 PV : 250 PV or 250 PV : 125 PV
- 2nd Pair Onwards 1 PV : 1 PV
- You can activate any ID with any PV
- Trimming applicable if necessary

NOTES:

- Qualifying Bonus is calculated and paid on daily basis. Closing Period: Qualifying Bonus is calculated in 2 business cycles.
- First Business Cycle: 03:00:00 am to 14:59:59 pm.
- Second Business Cycle: 15:00:00 pm to 02:59:59 am.
- Terms and Conditions Apply.





SELF-SPONSERED BONUS



Point Value (PV)

Each purchase made by an Independent Distributor generates PV points. These points are distributed upwards in the network, rewarding both the sponsor and their team. 1 PV is equivalent to Rs. 10.

PACKAGE	(PV)	10% OF BONUS	BONUS X 10 RS
STARTER	125	12.5	125
BASIC	250	25	250
ADVANCED	500	50	500
SUPERIOR	1000	100	1000

NOTES:

- Direct Referral Bonus is calculated on daily basis.
- First Business Cycle: 03:00:00 am to 14:59:59 pm.
- Second Business Cycle: 15:00:00 pm to 02:59:59 am.
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ACTIVITY/MATCHING BONUS(PV)

After an Independent Distributor achieves Star Distributor status, they become eligible to earn a Super Activity Bonus on any future business in their Left and Right Teams. This bonus is 16% of the matching income from the sales in both teams. The next pair will be calculated by 1:1 ratio.

NOTES:

- Activity Bonus is calculated and paid on daily basis.
- First Business Cycle: 03:00:00 am to 14:59:59 pm.
- Second Business Cycle: 15:00:00 pm to 02:59:59 am.
- Terms and Conditions Apply.





COMPENSATION PLAN & DISBURSEMENT



(1 PV IS EQUIVALENT TO RS. 10)

PRODUCT LEVEL	(MATCHING PV)	BONUS(16%)	PAIR	CAPPING/CYCLE (PV)X10
STARTER	125	20 PV	200 / 10 PAIR	200 PV
BASIC	250	40 PV	400 / 15 PAIR	600 PV
ADVANCED	500	80 PV	800 / 15 PAIR	1200 PV
SUPERIOR	1000	160 PV	1600 / 10 PAIR	1600 PV

NOTES:

- You can upgrade your package at any time.
- Terms and Conditions Apply.

TRUE UNITY BONUS

When you qualify, you become eligible for the **True Unity Bonus**. The True Unity Bonus depends on your fresh business in each cycle. The fresh pair capping is 1,000 PV per cycle.

True Unity Bonus is: $1000 \times 40\% \times 10 = 4,000$
True Unity Bonus Capping: 4,000

TRUE UNITY BONUS 40%(SEPRATE THAN BINARY)			
PRODUCT LEVEL	MATCHING(PV)	UPTO 1000 PV	TRUE UNITY BONUS 40% X 10
STARTER	125	1000	400
BASIC	250	1000	400
ADVANCED	500	1000	400
SUPERIOR	1000	1000	400

NOTES:

- Terms and Conditions Apply.



LEADERSHIP BONUS

Earn different percentages of the matching income from personally sponsored distributors. To strengthen the bond with their direct referrals and their teams, True Unity provides a Leadership Bonus to its IBOs. An IBO can sponsor unlimited directs and position them within the network. The more directs an IBO sponsors, the higher their potential Leadership Bonus. (A new join is mandatory each month.)

NOTES:

- Leadership Bonus is calculated and paid on daily basis.
- First Business Cycle: 03:00:00 am to 14:59:59 pm.
- Second Business Cycle: 15:00:00 pm to 02:59:59 am.
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LEVEL	INCENTIVE
1	10%
2	5%
3	4%
4	3%
5	2%
6	1%



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CLUB BONUS ON GMPV (GROUP MATCHING PV LIFETIME)



LEVEL	RECOGNITION	TARGET(PV)	INCENTIVE
1	STAR CLUB	10000	T-Shirt,Key Chain,Pen & Plan Show Book
2	SUPERSTAR CLUB	50000	Leather Bag & Training
3	BRONZE CLUB	150000	Tablet
4	SILVER CLUB	250000	Laptop/Domestic Tour



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CLUB BONUS ON GMPV (GROUP MATCHING PV LIFETIME)



LEVEL	RECOGNITION	TARGET(PV)	INCENTIVE
5	GOLD CLUB	350000	Mobile/International Tour
6	PLATINUM CLUB	450000	Activa/Couple Tour
7	PEARL CLUB	1000000	E-Bike
8	SAPPHIRE CLUB	3000000	Car Value 5 Lakhs



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CLUB BONUS ON GMPV (GROUP MATCHING PV LIFETIME)



LEVEL	RECOGNITION	TARGET(PV)	INCENTIVE
9	EMERALD CLUB	7000000	Car Value 10 Lakhs
10	DIAMOND CLUB	10000000	Car Value 20 Lakhs
11	CROWN CLUB	15000000	Car Value 35 Lakhs



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RETAIL PROFIT



On their second product purchase, a distributor will receive a 25% cashback along with PV, ensuring great value on repeat orders.

(Each product must be purchased in the last week of the month)

RECOGNITION	(PV)
STAR CLUB TO SILVER CLUB	12.5
GOLD CLUB TO SAPPHIRE CLUB	25
EMERALD CLUB TO CROWN CLUB	50

NOTES:

- Each product must be purchased in the first week of the month
- Terms and Conditions Apply.



RE-PURCHASE WELLNESS PRODUCT

SR.NO	PRODUCT	QTY	NEW MRP	PV	DP
1	TRUE BOOSTER	1	3000	125	2150
2	TRUE BOOSTER(90 ML)	1	3000	125	2250
3	TRUE CARE	1	2100	125	1650
4	TRUEAGE CAPSULE	1	2700	125	2100
5	ARJUN EXTRACT CAPSULE	1	2450	125	1850
6	VFD GARLIC CAPSULE	1	2500	125	1900
7	TRUEJOINT CAPSULE	1	2800	125	2150

RE-PURCHASE WELLNESS PRODUCT					
SR.NO	PRODUCT	QTY	NEW MRP	PV	DP
8	VFD BABUL PHALI CAPSULE	1	2400	125	1800
9	TRUEDIABA	1	2800	125	2150
10	TRUELAX CAPSULE	1	2400	125	1800
11	ASHWAGANDHA EXTRACT CAPSULE	1	2450	125	1850
12	TRUEVITALITY CAPSULE	1	2700	125	2100
13	ANTI-PAIN OIL	1	650	50	500
14	SPECTRA 99	1	10500	500	8000
15	DR. MAGNETTO + IMITATION BRACELET	1	13000	500	9900
		1			

REPURCHASE BONUS

The True Unity Compensation Plan rewards Independent Distributors with Repurchase Bonuses on purchases made by themselves and their referred teams, following their first personal purchase. As your team continues to make repurchases, you can earn increased Repurchase Bonuses based on the PV (Point Value) generated by these purchases. (A self-purchase of one package is required.)

LEVEL	INCENTIVE
1	10%
2	4%
3	3%
4	2%
5	2%



LEVEL	INCENTIVE
6	1%
7	1%
8	1%
9	1%
10	1%

- NOTES:
- Repurchase Bonus is calculated and disbursed on a monthly basis.
 - Closing Period: Repurchase Bonus is based on the business conducted between 1st & last day of every month.
 - Payout Period: Repurchase Bonus is paid out on 10th day of the corresponding month following the closing period.
 - Terms and Conditions Apply.



REPURCHASE CLUB BONUS



AFTER ACHIEVING 10TH LEVEL AND 2.5 CRORE MATCHING PV

The Repurchase Club Bonus rewards distributors for making regular repurchases and encouraging their teams to do the same. When you achieve the 10th level and cross 2.5 crore matching PV, you become eligible for the Company Turnover (CTO) incentive. (A self-purchase of 100 PV package is required.)

NOTES:

- Repurchase Bonus is calculated and disbursed on a monthly basis.
- Terms and Conditions Apply.

LEVEL	RECOGNITION	MATCHING RPV	CTO INCENTIVE	ACHIEVEMENT
1	Unity Success Club	3 CRORE	2%	100000
2	Elite Club	5 CRORE	2%	500000
3	Pinnacle Club	7.5 CRORE	2%	1000000
4	Titan Achiever Club	10 CRORE	2%	1500000
5	Ambassador Club	30 CRORE	2%	2500000



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RETIREMENT BONUS

After achieving the Ambassador Club, you can begin enjoying the benefits of Retirement bonus which is 1% of company's turnover, which allows you to earn money consistently. Whether you're young or old, your ability to generate income remains the same. The key is to start building this income now, ensuring long-term financial stability and freedom at any stage of life.

IT'S NEVER TOO EARLY OR TOO LATE TO BEGIN!

NOTES:

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THANK YOU

