



[www.trueunityretail.com](http://www.trueunityretail.com)  
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# WELCOME TO ALL INVITEES

**"LEARN TODAY, LEAD TOMMOROW"**





**TRUE UNITY**<sup>TM</sup>  
Growth Unlimited

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## BEFORE WE BEGIN?

### DISCIPLINE

- Please keep mobile phones in flight mode or switched off.
- Please maintain silence during the meeting.
- Please do not leave the session after meeting starts.



### DISCLAIMER

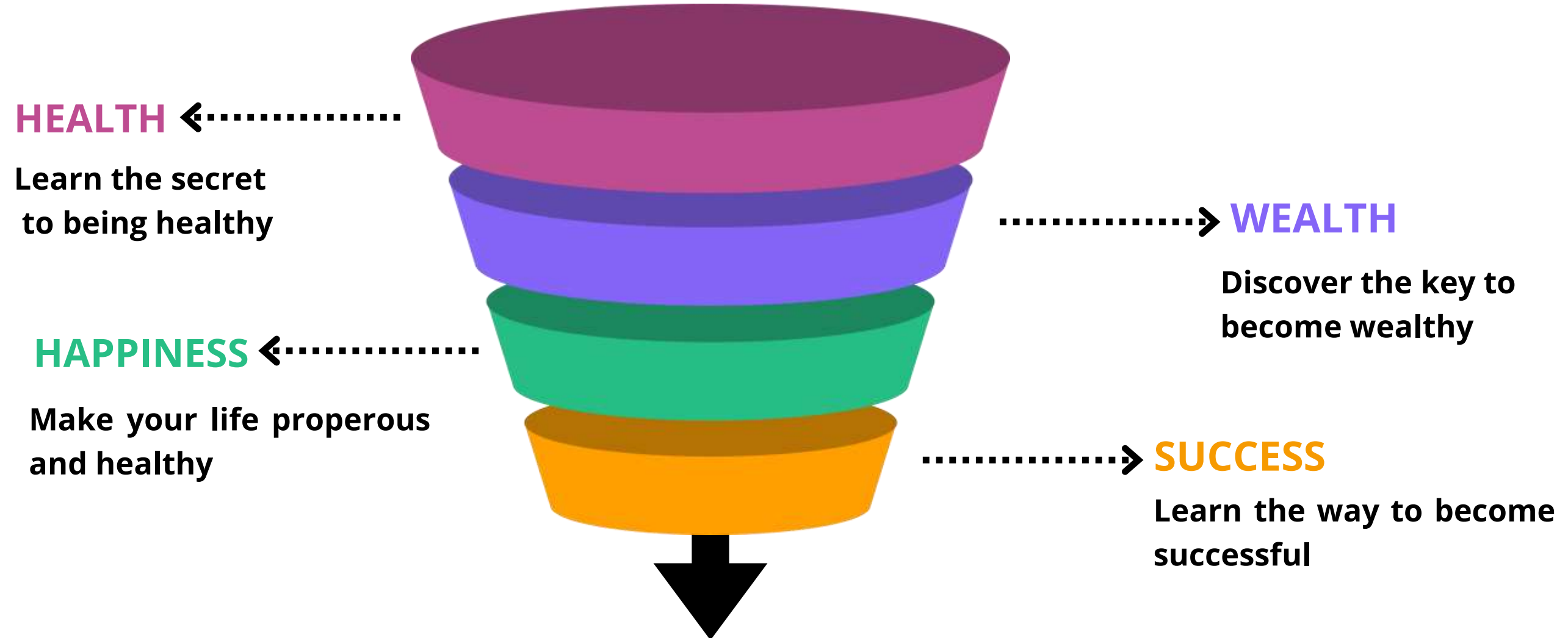
- We also do not instruct to change any medicinal prescriptions / medical treatments as recommended to you by your concerned doctor.
- Individuals who purchase our products also get an opportunity to become associated with us as a Direct Seller.
- Joining as a Direct Seller with True Unity is no guarantee of incentives. Your incentives are solely dependent on your performance.



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## WHY ARE WE HERE?

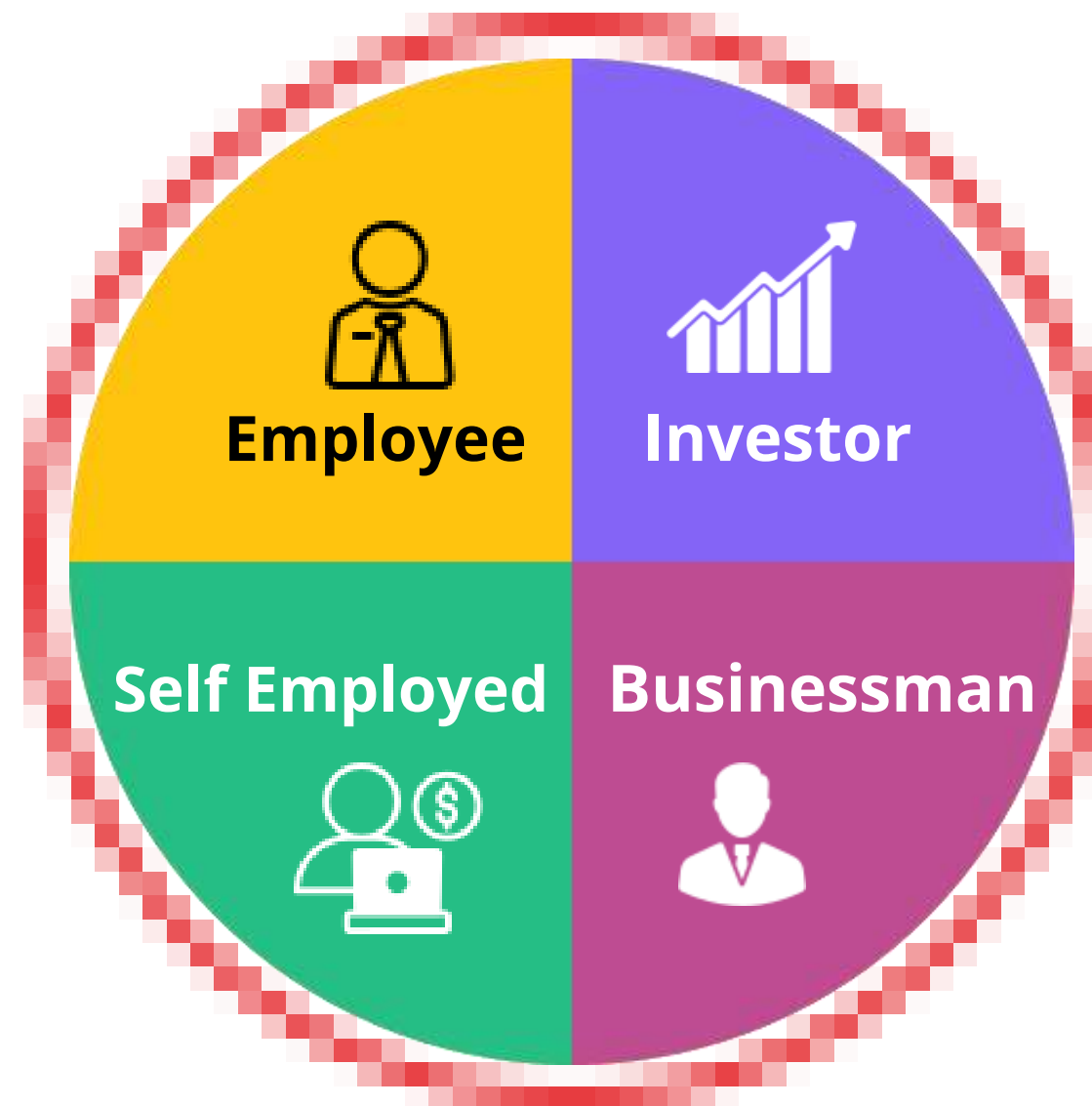


## WHICH IS THE BEST?

### “ACTIVE INCOME”

- Limited potential for growth
- Fixed work schedule
- No financial independence

Example- Sales, Commission



### “PASSIVE INCOME”

- Unlimited potential for growth
- Flexible work schedule
- Be your own boss

Example- Direct selling

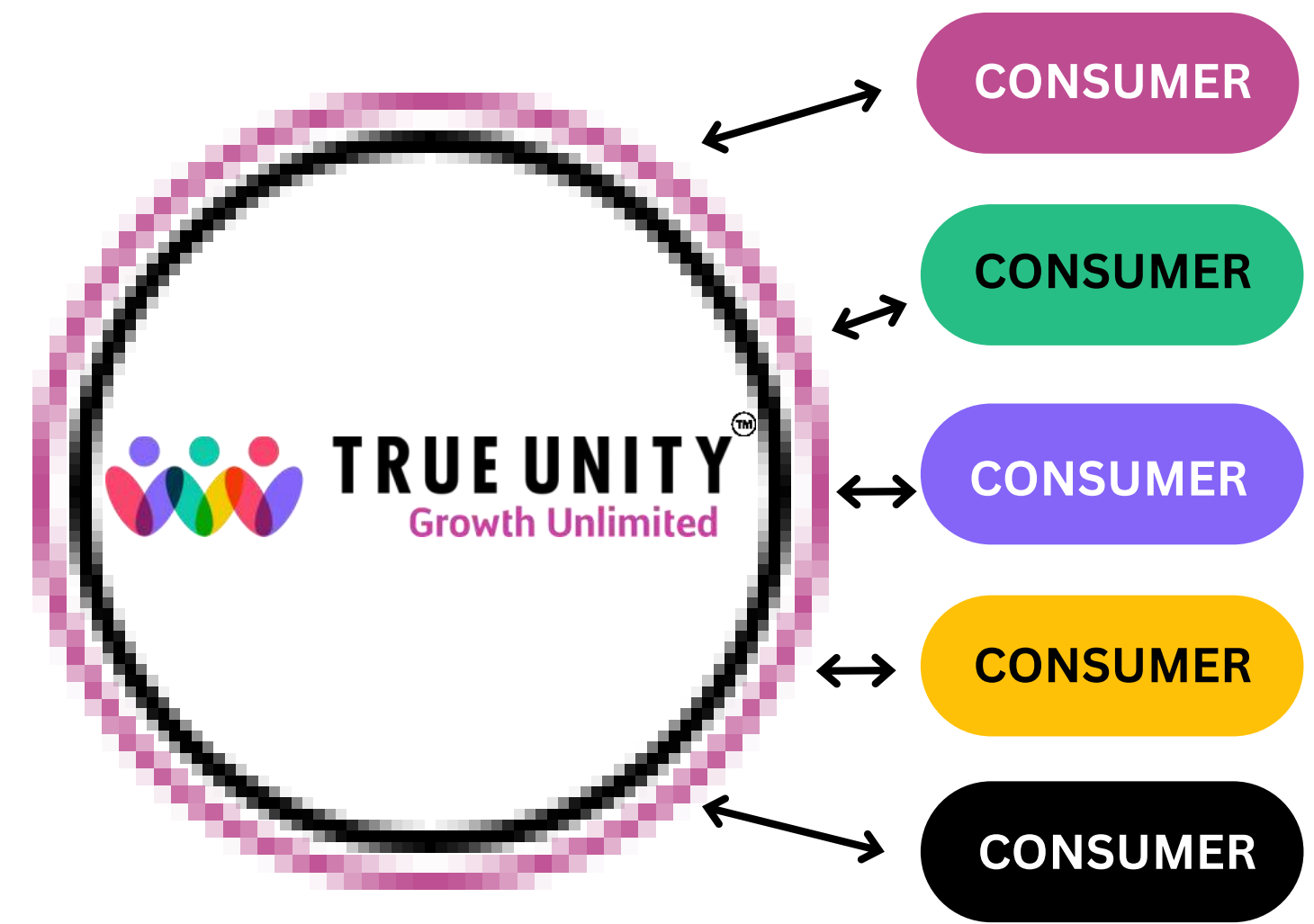
## WHAT IS DIRECT SELLING INDUSTRY?

Direct selling is a business model that involves a party buying products from a parent organization and selling them directly to customers.

MANUFACTURER TO END CUSTOMER  
**B2C MODEL**

Core features of direct selling :

1. Provides affordability & quality both.
2. Equal business opportunity for everyone.
3. Unlimited potential for growth and expansion.
4. Zero-risk and zero liability business.



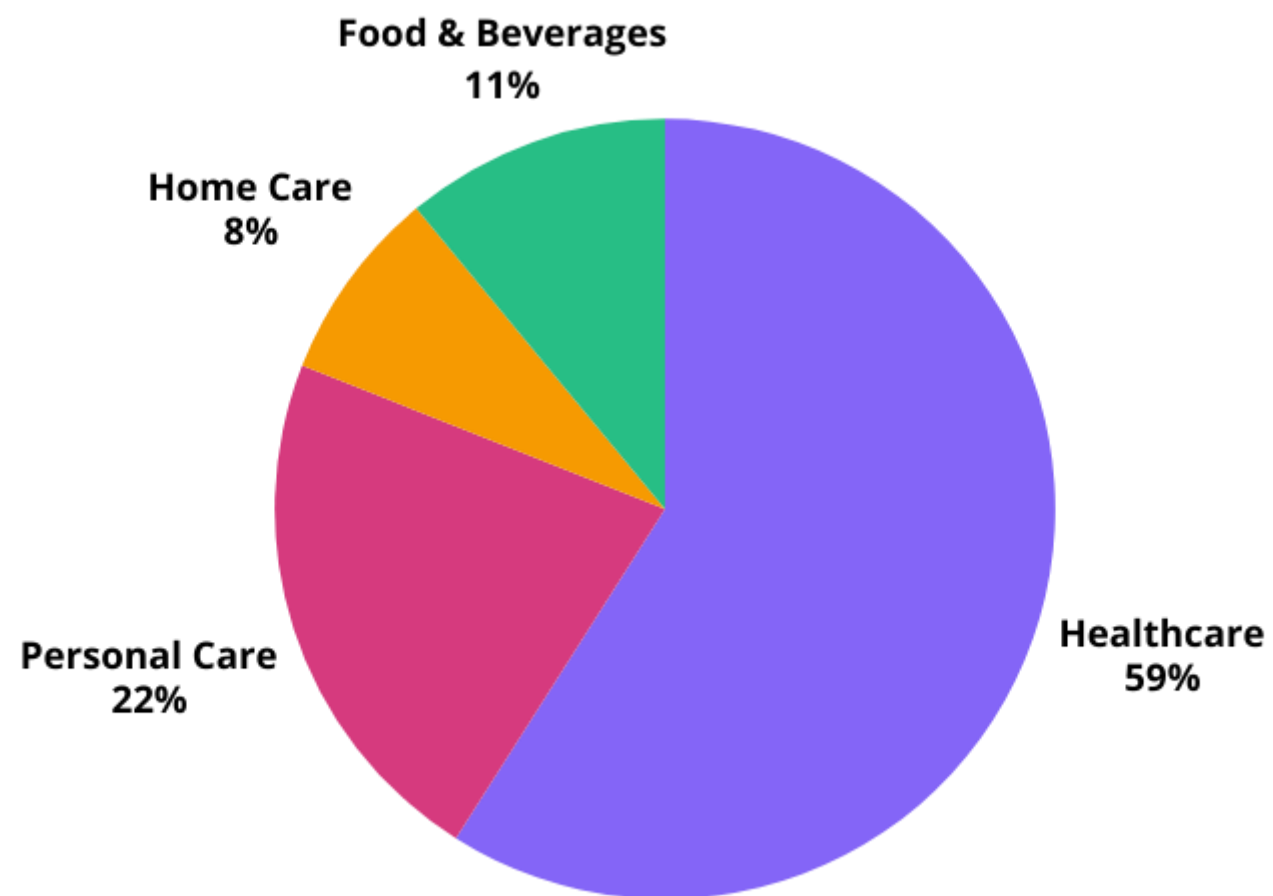
**“BE YOUR OWN BOSS”**



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## PRODUCT BASED – DIRECT SELLING



- Alternative Healthcare
- Cosmetic & Personal Care
- Food & Beverages
- Home care

## MARKET SHARE

- 59% - 2022/23
- Alternative Healthcare
- 22% - 2022/23
- Cosmetics & Personal Care
- 11% - 2022/23
- Food & Beverages
- 8% - 2022/23
- Home Care





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**THE NEW ERA OF BUSINESS HAS EMERGED**  
**THIS IS THE AGE OF CONCEPT SHARING AND NETWORKING**

**LEGAL PRODUCT BASED CONCEPT SHARING BUSINESS**

**“YOUR NETWORK IS YOUR NET-WORTH”**





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# BUSINESS OPPORTUNITY

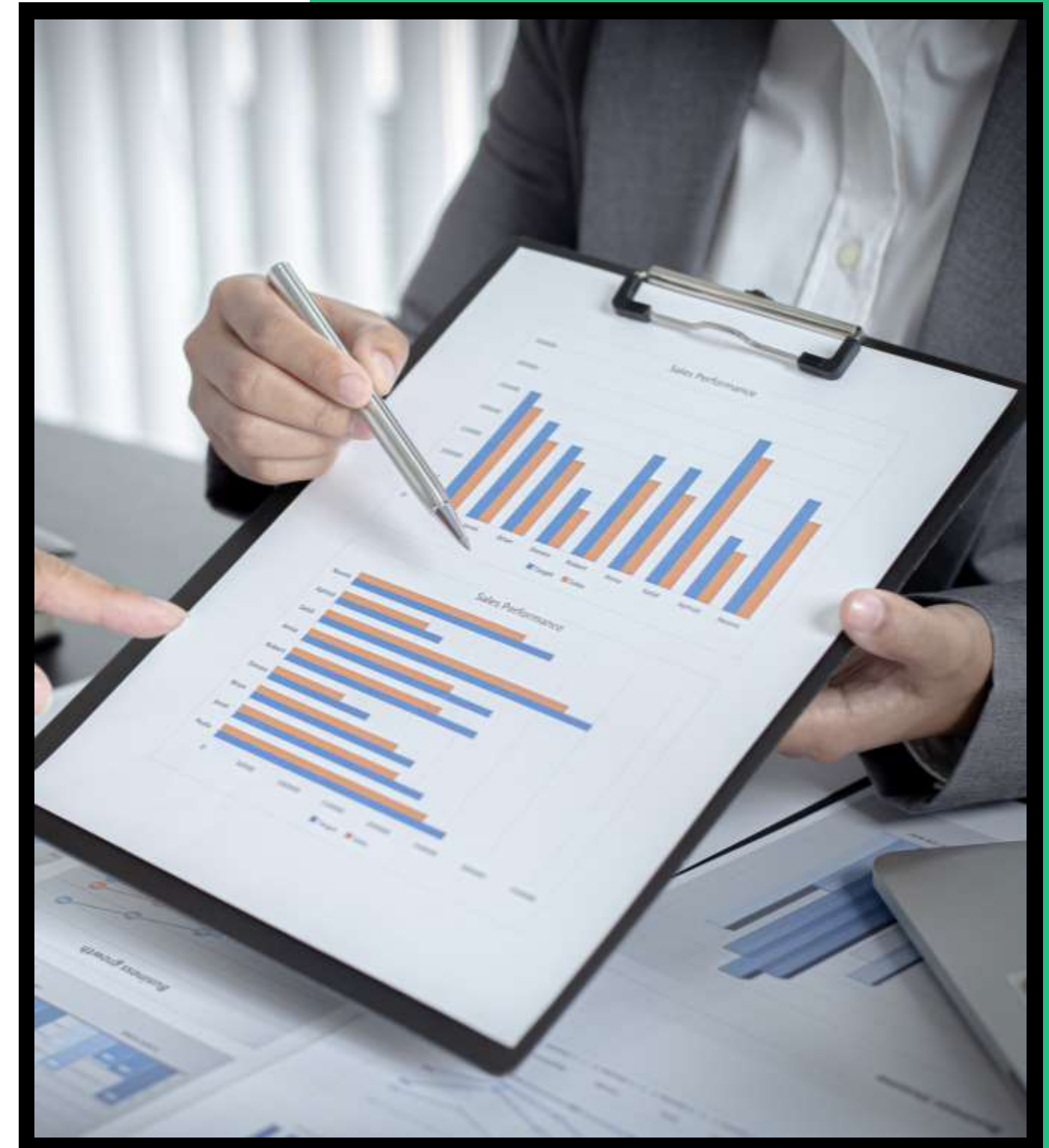
- **Company: True Unity Retail Private Limited**
- **Presentation: Business Opportunity Overview**





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# ABOUT OUR COMPANY

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**“ True Unity is a wellness company dedicated to providing innovative, technology-based solutions for health-conscious individuals and families. Our mission is to transform modern lifestyles into joyful living by promoting balanced and disciplined habits. We aim to create millions of loyal "Wellness Warriors" who are committed to living healthier, happier lives ”.**







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## VISION

Our vision is to empower people to prioritize their health through innovative, holistic wellness solutions, helping them live healthier, happier lives and build a thriving future.

## MISSION

Our mission is to empower individuals with high-quality health and wellness solutions, promoting holistic well-being through expert guidance and support. By 2025, we aim to impact 10 million lives, inspiring them to become wellness ambassadors for a healthier world.



## VALUE

- **Integrity:** Acting with honesty and transparency.
- **Excellence:** Striving for the highest quality in all we do.
- **Empathy:** Understanding and supporting others' needs.
- **Innovation:** Continuously evolving with creative solutions.
- **Community:** Fostering connection and support.
- **Well-being:** Prioritizing holistic health for mind, body, and spirit.



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## DIRECTOR'S MESSAGE

**“ As the director of this incredible journey, I’m excited to offer you the opportunity to turn your dreams into reality. Here, we believe that everyone has the potential to achieve greatness, and we are dedicated to providing you with the tools, support, and resources to help you succeed. Whether it’s improving your health, building a thriving business, or creating the life you’ve always imagined, we are here to guide and empower you every step of the way”.**

**“ The path to your dreams may have challenges, but with dedication, passion, and the right mindset, there are no limits to what you can accomplish. Take this opportunity to invest in yourself, embrace your potential, and join a community that believes in you. Together, we can achieve extraordinary things. Your future is bright, and it’s waiting for you to take that first step. Let’s make your dreams a reality ”**







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## OUR LEGAL CERTIFICATON'S







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# OUR PRODUCTS





**FIRST PURCHASE WELLNESS PRODUCT PACKAGE**

SR.NO	PRODUCT	QTY	COMBO NAME	NEW MRP	PV	DP
1	TRUE BOOSTER	1		3000	125	2150
2	TRUE BOOSTER (90 ML)	1		3000	125	2250
3	TRUE CARE	1		2100	125	1650
4	SPECTRA 99	1		10500	500	8000
5	TRUEH2G	1		49500	1000	38000
6	MAGNETIC WRIST WATCH	1	MAGNETIC WATCH COMBO	11000	500	8500
	IMITATION BRACELET	1				
7	DR. MAGNETTO	1	DR. MAGNETTO COMBO	13000	500	9900
	IMITATION BRACELET	1				

**FIRST PURCHASE WELLNESS PRODUCT PACKAGE**

SR.NO	PRODUCT	QTY	COMBO NAME	NEW MRP	PV	DP
8	TRUEAGE CAPSULE	1		2700	125	2100
9	ARJUN EXTRACT CAPSULE	1	HEART CARE COMBO	4650	250	3500
	VFD GARLIC CAPSULE	1				
10	TRUEJOINT CAPSULE	1	JOINT CARE COMBO	4700	250	3600
	VFD BABUL PHALI CAPSULE	1				
11	TRUEDIABA	1	DIABETES CARE COMBO	4850	250	3650
	TRUELAX CAPSULE	1				
12	TRUEVITALITY CAPSULE	1	ENERGY BOOSTER COMBO	4900	250	3700
	ASHWANGANDHA EXTRACT CAPSULE	1				





# OUR INCOME OPPORTUNITY'S



- QUALIFYING BONUS
- SELF-SPONSERED BONUS

- ACTIVITY/MATCHING BONUS(PV)
- TRUE UNITY BONUS
- LEADERSHIP BONUS

- REPURCHASE BONUS
- REPURCHASE CLUB BONUS



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- Anyone who wants to start an independent business can become an Independent Distributor by purchasing any product. **(No registration fees - it's free)**

PACKAGES	(PV)
STARTER	125
BASIC	250
ADVANCED	500
SUPERIOR	1000
ULTIMATE	2000



**OUR  
PACKAGES**

# QUALIFYING BONUS

**Independent distributors of True Unity earn Point Value (PV) when products/services are purchased. To qualify as a Star Distributor, an ID needs 125 PV in the Left Team and 250 PV in the Right Team (or vice versa) in a 1:2 or 2:1 ratio.**

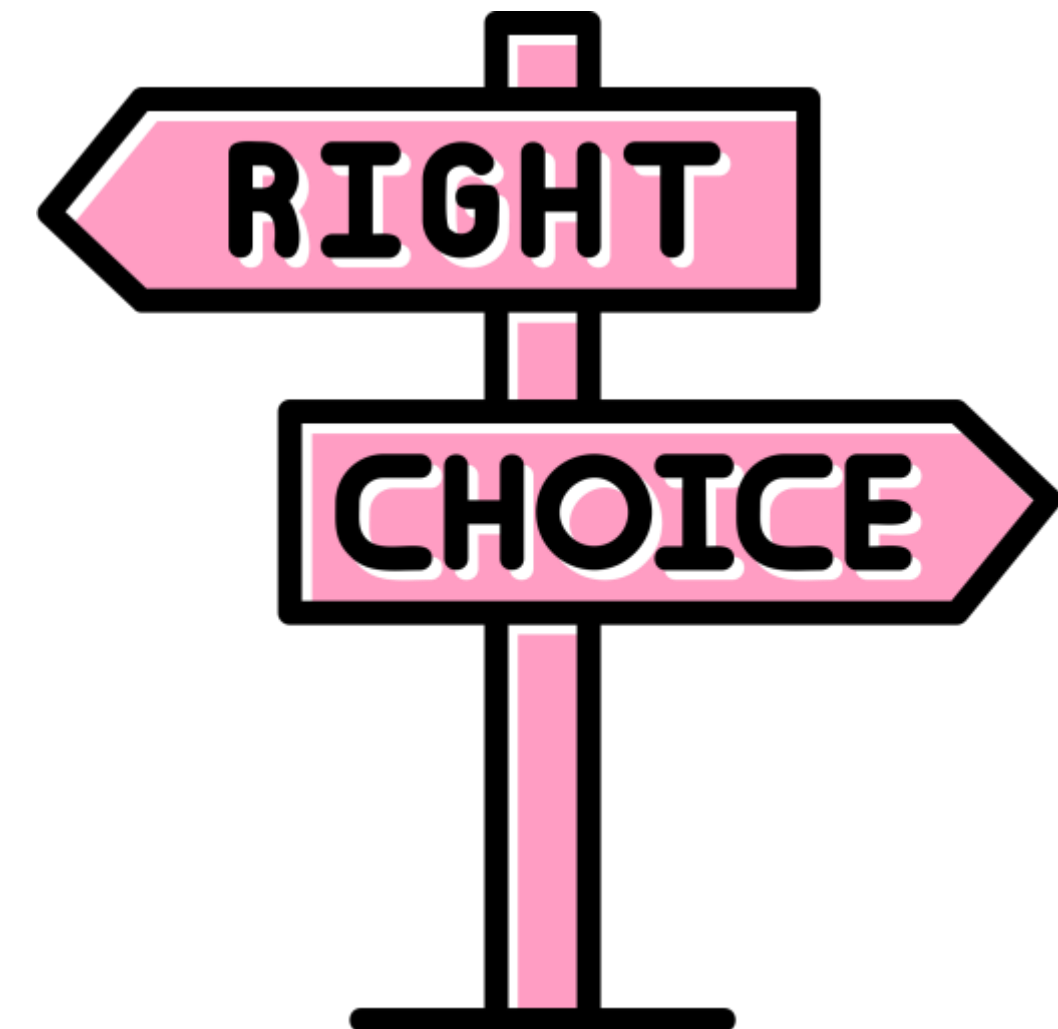
**(You will get 250rs Bonus)**

**(Two direct are compulsory)**

- Value of 1 PV is considered as Rs. 10/-
- 1st pair 125 PV : 250 PV or 250 PV : 125 PV
- 2nd Pair Onwards 1 PV : 1 PV
- You can activate any ID with any PV
- Trimming applicable if necessary

**NOTES:**

- Qualifying Bonus is calculated and paid on daily basis. Closing Period: Qualifying Bonus is calculated in 2 business cycles.
- First Business Cycle: 03:00:00 am to 14:59:59 pm.
- Second Business Cycle: 15:00:00 pm to 02:59:59 am.
- Terms and Conditions Apply.





# SELF-SPONSERED BONUS

## Point Value (PV)

Each purchase made by an Independent Distributor generates PV points. These points are distributed upwards in the network, rewarding both the sponsor and their team. 1 PV is equivalent to Rs. 10.

### NOTES:

- Direct Referral Bonus is calculated on daily basis.
- First Business Cycle: 03:00:00 am to 14:59:59 pm.
- Second Business Cycle: 15:00:00 pm to 02:59:59 am.
- Terms and Conditions Apply.

PACKAGE	(PV)	10% OF BONUS	BONUS X 10 RS
STARTER	125	12.5	125
BASIC	250	25	250
ADVANCED	500	50	500
SUPERIOR	1000	100	1000
ULTIMATE	2000	200	2000





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# ACTIVITY/MATCHING BONUS(PV)

After an Independent Distributor achieves Star Distributor status, they become eligible to earn a Super Activity Bonus on any future business in their Left and Right Teams. This bonus is 15% of the matching income from the sales in both teams. The next pair will be calculated by 1:1 ratio.

**NOTES:**

- Activity Bonus is calculated and paid on daily basis.
- First Business Cycle: 03:00:00 am to 14:59:59 pm.
- Second Business Cycle: 15:00:00 pm to 02:59:59 am.
- Terms and Conditions Apply.





# COMPENSATION PLAN & DISBURSEMENT



(1 PV IS EQUIVALENT TO RS. 10)

PRODUCT LEVEL	(MATCHING PV)	BONUS(15%)	PAIR	CAPPING/CYCLE (PV)X10
STARTER	125	18.75 PV	187 / 11 PAIR	200 PV
BASIC	250	37.5 PV	375 / 16 PAIR	600 PV
ADVANCED	500	75 PV	750 / 16 PAIR	1200 PV
SUPERIOR	1000	150 PV	1500 /10 PAIR	1500 PV
ULTIMATE	2000	300 PV	3000 / 6 PAIR	1800 PV

- NOTES:
- You can upgrade your package at any time.
  - Terms and Conditions Apply.

# TRUE UNITY BONUS

When you qualify, you become eligible for the **True Unity Bonus**. The True Unity Bonus depends on your fresh business in each cycle. The fresh pair capping is 1,000 PV per cycle.

True Unity Bonus is:  $1000 \times 40\% \times 10 = 4,000$   
True Unity Bonus Capping: 4,000

TRUE UNITY BONUS 40%(SEPRATE THAN BINARY)			
PRODUCT LEVEL	MATCHING(PV)	UPTO 1000 PV	TRUE UNITY BONUS 40% X 10
STARTER	125	1000	400
BASIC	250	1000	400
ADVANCED	500	1000	400
SUPERIOR	1000	1000	400
ULTIMATE	2000	1000	400




# LEADERSHIP BONUS

Earn different percentages of the matching income from personally sponsored distributors. To strengthen the bond with their direct referrals and their teams, True Unity provides a Leadership Bonus to its IBOs. An IBO can sponsor unlimited directs and position them within the network. The more directs an IBO sponsors, the higher their potential Leadership Bonus. (A new join is mandatory each month.)

**NOTES:**

- Leadership Bonus is calculated and paid on daily basis.
- First Business Cycle: 03:00:00 am to 14:59:59 pm.
- Second Business Cycle: 15:00:00 pm to 02:59:59 am.
- Terms and Conditions Apply.



LEVEL	INCENTIVE
1	10%
2	5%
3	4%
4	3%
5	2%
6	1%





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**CLUB BONUS ON GMPV (GROUP MATCHING PV LIFETIME)**



<b>LEVEL</b>	<b>RECOGNITION</b>	<b>TARGET(PV)</b>	<b>INCENTIVE</b>
<b>1</b>	<b>STAR CLUB</b>	<b>10000(Next)</b>	<b>T-Shirt,Key Chain,Pen &amp; Plan Show Book</b>
<b>2</b>	<b>SUPERSTAR CLUB</b>	<b>50000</b>	<b>Leather Bag &amp; Training</b>
<b>3</b>	<b>BRONZE CLUB</b>	<b>150000</b>	<b>Tablet</b>
<b>4</b>	<b>SILVER CLUB</b>	<b>250000</b>	<b>Laptop/Domestic Tour</b>



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**CLUB BONUS ON GMPV (GROUP MATCHING PV LIFETIME)**



LEVEL	RECOGNITION	TARGET(PV)	INCENTIVE
5	GOLD CLUB	350000	Mobile/International Tour
6	PLATINUM CLUB	450000	Activa/Couple Tour
7	PEARL CLUB	1000000	E-Bike
8	SAPPHIRE CLUB	3000000	Car Value 5 Lakhs



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**CLUB BONUS ON GMPV (GROUP MATCHING PV LIFETIME)**



<b>LEVEL</b>	<b>RECOGNITION</b>	<b>TARGET(PV)</b>	<b>INCENTIVE</b>
<b>9</b>	<b>EMERALD CLUB</b>	<b>7000000</b>	<b>Car Value 10 Lakhs</b>
<b>10</b>	<b>DIAMOND CLUB</b>	<b>10000000</b>	<b>Car Value 20 Lakhs</b>
<b>11</b>	<b>CROWN CLUB</b>	<b>15000000</b>	<b>Car Value 35 Lakhs</b>



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# RETAIL PROFIT

On their second product purchase, a distributor will receive a 20% cashback along with PV, ensuring great value on repeat orders. Plus, for the product **True-H2G**, they'll enjoy an even higher 30% cashback, making it an even more rewarding choice.  
(Each product must be purchased in the first week of the month)

RECOGNITION	(PV)
STAR CLUB TO SILVER CLUB	12.5
GOLD CLUB TO SAPPHIRE CLUB	25
EMERALD CLUB TO CROWN CLUB	50

**NOTES:**

- Each product must be purchased in the first week of the month
- Terms and Conditions Apply.





**RE-PURCHASE WELLNESS PRODUCT**

SR.NO	PRODUCT	QTY	NEW MRP	PV	DP
1	TRUE BOOSTER	1	3000	125	2150
2	TRUE BOOSTER(90 ML)	1	3000	125	2250
3	TRUE CARE	1	2100	125	1650
4	TRUEAGE CAPSULE	1	2700	125	2100
5	ARJUN EXTRACT CAPSULE	1	2300	125	1750
6	VFD GARLIC CAPSULE	1	2350	125	1800
7	TRUEJOINT CAPSULE	1	2600	125	2030



**RE-PURCHASE WELLNESS PRODUCT**

SR.NO	PRODUCT	QTY	NEW MRP	PV	DP
8	VFD BABUL PHALI CAPSULE	1	2100	125	1620
9	TRUEDIABA	1	2650	125	2050
10	TRUELAX CAPSULE	1	2200	125	1700
11	ASHWAGANDHA EXTRACT CAPSULE	1	2300	125	1750
12	TRUEVITALITY CAPSULE	1	2600	125	2000
13	ANTI-PAIN OIL	1	650	50	500
14	SPECTRA 99	1	10500	500	8000
15	TRUEH2G	1	49500	1000	38000

RE-PURCHASE WELLNESS PRODUCT						
SR.NO	PRODUCT	QTY	COMBO NAME	NEW MRP	PV	DP
16	ARJUN EXTRACT CAPSULE	1	HEART CARE COMBO	4650	250	3500
	VFD GARLIC CAPSULE	1				
17	TRUEJOINT CAPSULE	1	JOINT CARE COMBO	4700	250	3600
	VFD BABUL PHALI CAPSULE	1				
18	TRUE DIABA	1	DIABETES CARE COMBO	4850	250	3650
	TRUELAX CAPSULE	1				
19	TRUEVITALITY CAPSULE	1	ENERGY BOOSTER COMBO	4900	250	3700
	ASHWAGANDHA EXTRACT CAPSULE	1				



**RE-PURCHASE WELLNESS PRODUCT**

SR.NO	PRODUCT	QTY	COMBO NAME	NEW MRP	PV	DP
20	DR. MAGNETTO	1	DR. MAGNETTO COMBO	13000	500	9900
	IMITATION BRACELET	1				
21	MAGNETIC WRIST WATCH	1	MAGNETIC WATCH COMBO	11000	500	8500
	IMITATION BRACELET	1				

# REPURCHASE BONUS

The True Unity Compensation Plan rewards Independent Distributors with Repurchase Bonuses on purchases made by themselves and their referred teams, following their first personal purchase. As your team continues to make repurchases, you can earn increased Repurchase Bonuses based on the PV (Point Value) generated by these purchases. (A self-purchase of one package is required.)

LEVEL	INCENTIVE
1	5%
2	4%
3	3%
4	2%
5	2%



LEVEL	INCENTIVE
6	1%
7	1%
8	1%
9	1%
10	1%

- NOTES:
- Repurchase Bonus is calculated and disbursed on a monthly basis.
  - Closing Period: Repurchase Bonus is based on the business conducted between 1st & last day of every month.
  - Payout Period: Repurchase Bonus is paid out on 10th day of the corresponding month following the closing period.
  - Terms and Conditions Apply.



# REPURCHASE CLUB BONUS

**AFTER ACHIEVING 10TH LEVEL AND 2.5 CRORE MATCHING PV**

The Repurchase Club Bonus rewards distributors for making regular repurchases and encouraging their teams to do the same. When you achieve the 10th level and cross 2.5 crore matching PV, you become eligible for the Company Turnover (CTO) incentive. (A self-purchase of 100 PV package is required.)

**NOTES:**

- Repurchase Bonus is calculated and disbursed on a monthly basis.
- Terms and Conditions Apply.

LEVEL	RECOGNITION	MATCHING RPV	CTO INCENTIVE	ACHIEVEMENT
1	Unity Success Club	3 CRORE	2%	100000
2	Elite Club	5 CRORE	2%	500000
3	Pinnacle Club	7.5 CRORE	2%	1000000
4	Titan Achiever Club	10 CRORE	2%	1500000
5	Ambassador Club	30 CRORE	2%	2500000



# RETIREMENT BONUS

After achieving the Ambassador Club, you can begin enjoying the benefits of Retirement bonus which is 1% of company's turnover, which allows you to earn money consistently. Whether you're young or old, your ability to generate income remains the same. The key is to start building this income now, ensuring long-term financial stability and freedom at any stage of life.

*IT'S NEVER TOO EARLY OR TOO LATE TO BEGIN!*

**NOTES:**

- Terms and Conditions Apply.





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***THANK YOU***

